

>>> Brazil;

>>> - They would love to understand the video

>>> strategy (similar to what we wanted to do when Google bought Youtube)=

>>> - There is a sensitive issue regarding our ad

>>> sales model. As you know the practice in Brazil is that every media c=mpany

>>> pays 20% commissions on media buy. We do not do this and they think w= might

>>> screw the market;

>>>

>>> I think we can accommodate in the reduced time=

>>> I agree the meetings need to be high level and discuss strategy/ not =eal

>>> details... but I consider important to touch the points above.

>>>

>>> In a separate note, I need you to pls confirm

>>> the last agenda I sent you. You mentioned that Ginger should take a l=ok on

>>> it. In my side it is still missing:

>>>

>>> - Final agenda confirmation;

>>> - If Omid agreed with the Belo visit;

>>> - If you will go with him...

>>> - Is it possible to go straight to Belo and do

>>> not stop in Sao Paulo?

>>> - Flight info from you and Omid in the jet and

>>> Sukhinder coming back from MX on Tue morning

>>>

>>> Thx.

>>> Alexandre

>>>

>>>

>>>

>>>

>>>

>>> On 2/26/07, Daniel Alegre <dalegre@google.com=mailto:dalegre@google.com>

>>> > wrote:

>>>

>>> agree...we should not have more than 3=

>>> mins business discussion - we don't want to get deep in the philosoph=

>>> legal issues at this meeting - that should be left up to the deal tea=s.

>>> I would recommend a tour of the facilities 30-45 mins. and then an open

>>> discussion forum (1 hour max). I would stay away from ppts as we sho=ld

>>> assume that both know about each other. if they insist, then you can=give a

>>> ppt overview of ggl (15 mins) and them of theirs (15mins.) and 30-45 =ins

>>> discussion. again, I want to stay away from detailed business/legal =alk.

>>> make sense?

>>> Daniel

>>>

>>>

>>>

>>>

>>>

>>> On 2/24/07, Alexandre Hohagen <ahohag=n@google.com

>>> <mailto:ahohagen@google.com> > wrote:

>>>

>>> Fyi, Globo is sugesting a 3 hs

>>> visit to their facilities in Rio. I

>>> think this will be extremely

>>> interesting. Only doubt is if the 1:30 h

>>> debate isn't too long.

>>> Thoughts?

>>>

>>> ----- Forwarded message

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> > > Daniel Alegre
> > > Director, International Business Development

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